

STAND OUT WITH LIVE STREAMING GUIDE

Reach Thousands
of Viewers. Build
An Epic Brand.
Increase Profits



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Stand Out with Live Streaming and Video Guide

By recording one video it can totally change your life. If I had never made my first video on YouTube my life would be totally different. Michael Beckwith would never have seen my video and written the foreword of my book. I will still be that depressed nurse who dreaded going into work daily. Instead I took the love of helping others onto the internet.

I don't say these things to impress you but to impress upon you the power of video, live or not. Since that time I have become a NYT Author, featured in Entrepreneur, Forbes, Fox, featured on The Daily Vee, BOLDTV, ABC, CBS, Good Morning Texas, KHON2-Hawaii, Living 808 and other media just to name a few.

Why Go Live? Why Do Video?

Video Build Trust

By recording just one video, you can grab the attention of your audience, build trust, involve them in your content, so they will like, know and trust you.



Live video and video have the power to:

*Build you up as an expert in your niche and guess what? People will look to YOU for the answers. You will be asked to be on Podcasts, speak at events, inspire others, maximize your impact, possibly be on television or radio.

THE OPPORTUNITIES ARE ENDLESS!!

*People will and want to get to know you on a personal level without the actual face-to-face conversation or the 100th presentation. Connecting with your audience is key to your business.

*Your audience will feel like they are connected to you and your brand. Quickly get leads and traffic chasing you. People will be excited and ready to buy 😊

*People will join your mission or buy your product if they TRUST you and that's what video is all about.

*Video and Live streaming will every action 1000% more effective! You will be able to skyrocket your sales and launch your business into the income bracket you have always wanted.

*You can use video to create products, show people how to do a

certain task, learn something new, teach something new.... the possibilities are endless.

You are probably nodding YES to your screen. If so its time for you to press record right now.

Look people care more about the words that come out of your mouth, than what you look like.

I know something has been holding you back. Is it... FEAR? ANXIETY? TIME?

Those are just excuses we use and lies we believe.

I remember when I first picked up a camera in 2007 I was scared, shy and nervous. Yeah, Me...funny and now I'm a keynote speaker, have been on multiple tv shows etc. In 2007 I wanted so bad to get my message out, I knew I had something to say, a message to share. My first videos early on, I wore sunglasses. Yes, that is how nervous I was. After people started contacting me and I was getting 20-30 calls a day I took my sunglasses off.

I started a trend called my story marketing, just being transparent, real and authentic. People would call and tell me how they loved my videos and what I said on the video resonated with them.

A few weeks ago, I did a Facebook live being transparent around my fear regarding launching my book Disrupt Your Brand, featuring Gary Vee. My text box and phone blew up because I was authentic

and transparent. People could identify with me. Several people said they had more respect for me being vulnerable, and actually wanted to hire me. Here I was just featured in Entrepreneur Magazine and I'm confessing a fear I had.

I'm sure when you think about Video and Live Steaming you may have the following thoughts:

*My hair, teeth, eyes aren't perfect. I have been in lockdown two months and haven't gotten a haircut, I look tired, I have bags under my eyes.

*I don't like how my voice sounds

*Nobody is going to want to hear what I have to say

*Do I really know enough about this topic or subject to be teaching this?

*I'm just not good at being on camera. I shouldn't even try.

*I don't have a product, service and have nothing of value.

YES, YOU DO! YOU ARE VALUABLE and YOU HAVE SOMETHING TO SAY. DO YOU REALIZE THE LIVES YOU CAN CHANGE BY MAKING A VIDEO?

NOT JUST OTHER PEOPLES LIVES, BUT YOUR OWN. IF I HAD NEVER MADE MY FIRST VIDEO ON YOUTUBE, I WOULD PROBABLY STILL BE THAT DEPRESSED NURSE. BUT INSTEAD I TOOK THE LOVE

OF HELPING OTHERS ONTO THE INTERNET.

**MY FIRST YOUTUBE CHANNEL HAD OVER 950,000 SUBSCRIBERS
AND THEN I HAD A HATER TAKE IT DOWN.**

My whole point is this, you are leaving tons of income on the table and not impacting lives by not doing video. My life changed when I did a video a day for 30 days.

But Bardi I can't even do one! 30? I have a 30-day Video Challenge with my Video and Live Streaming Course. I did a video a day for 30 days. I was challenged in 2007 to do this. I was challenged by my best friend Blue; I doubt you can do a Videos a day for 30 days.

Honestly around day 14, I had every doubt and was frustrated. Back then I had a JVC camcorder, had to edit, take the time to plug it into my computer and upload it. Now with Live streaming and video from your iPhone you have no excuse. It should be easy peasy. All you have to do now is click a button and use some super easy apps.

So Bardi, what happened to your 30-day video challenge? I did it, made an impact on many lives and made a lot of money

Facts:

I was able to put 90k down on a home
Stay at home with my kids as a single mom
Was able to make choices
Travel the world with my kids
Live a life of freedom not excuses

I DID it and taught others to do the same.

My first client made \$300k her first 8 months with an \$89 camcorder. Now with technology the income is endless and the strategy I use, very easy. I give my clients and others so many great ideas. The ones that ignore my advice will stay broke, won't make any money and stay stagnant. They won't get to where they deserve and want to go with Video or Live Streaming.

In 2007 I had to make decision enough was enough. I started my own branding and marketing company out of a closet on base housing in 1997. It was an overnight success, seriously. In 1995 I became a nurse but was miserable with the politics and lies I saw. I thought I had to continue being a nurse in order to help others. I stayed until October 30, 2006 working about 2 days a week, then it hit me...let me take the love of helping others onto the internet. I walked out, left and never looked back.

However, Video is what changed my entirely life!

Long story short, I never have had my kids in daycare and made more money in a day doing video than 40 hours being a nurse.

This is when I saw what a goldmine video was.

Remember I told you how I was shy doing video, it was also because of my stinking thinking and my negative thoughts, what other people thought of me. However as soon as I started the 30-day Video Challenge to get over my fears, used my story marketing (which I created and teach in my course) and was transparent, it was a game changer.

I didn't care what anybody thought, in fact I wanted to make more videos. It became an addiction, an obsession and fun.

I created Videos and didn't care how I came across.

Once I found this new confidence and stopped getting in my own way, it was magical.

You MUST Join me for my 30-Day Video Challenge!

You will be able to discover your video creation and establish your brand! Not to mention all the leads and traffic chasing you. This is defiantly a WIN-WIN.

Doing Video Every Day for 30 Days and Beyond is the fastest way to:

- *Gain Clarity on what your brand is about
- *Gain vision and find your voice
- *Making videos is a form of gratitude. Your Giving your knowledge and time to others.
- *Get rid of your scarcity mindset
- *Build your following and make more sales
- *Stand apart from everybody else

IMPORTANT TIP:

If your making videos but not connecting and reaching out to people, its going to do ZERO for your business. You need to be creating, marketing and using correct effective strategies to maximize your business.

The image features two black smartphones, one positioned above the other. A red callout box with a white border and a tail pointing towards the bottom smartphone is centered over the space between them. The text inside the box is white and bold.

**Ready to
Get Started?**

Video and Live Streaming Guide



Bardi Toto

The Social Media algorithms change almost every month (if not week) at this point...two strategies never seem to get old, that is Video and Live Video Streaming.

Seriously, if you have been following the updates Facebook has been releasing over the past year, their focus is shifting from newsfeed to private groups. Live broadcasts and video have been the tool marketers have been able to rely on. That is why mastering it will put you ahead of the curve and will make you stand out in the crowd.

So How Can You Do That?

Lets Get Right to It!



DEFINE YOUR CONTENT

What BEST describes what YOU STAND FOR?

Remember: if you're passionate about your content your audience will be too!

- | | | |
|---------------------------------------|---|---|
| <input type="checkbox"/> Money | <input type="checkbox"/> Service | <input type="checkbox"/> Fairness |
| <input type="checkbox"/> Success | <input type="checkbox"/> Relationships | <input type="checkbox"/> Growth |
| <input type="checkbox"/> Status | <input type="checkbox"/> Inspiring Others | <input type="checkbox"/> Knowledge |
| <input type="checkbox"/> Family | <input type="checkbox"/> Laughter | <input type="checkbox"/> Leadership |
| <input type="checkbox"/> Giving Back | <input type="checkbox"/> Music | <input type="checkbox"/> Learning |
| <input type="checkbox"/> Integrity | <input type="checkbox"/> Personal Growth | <input type="checkbox"/> Peace |
| <input type="checkbox"/> Change | <input type="checkbox"/> Connection | <input type="checkbox"/> Respect |
| <input type="checkbox"/> Challenge | <input type="checkbox"/> Diversity | <input type="checkbox"/> Recognition |
| <input type="checkbox"/> Loyalty | <input type="checkbox"/> Generosity | <input type="checkbox"/> Wisdom |
| <input type="checkbox"/> Reputation | <input type="checkbox"/> Adventure | <input type="checkbox"/> Intelligence |
| <input type="checkbox"/> Health | <input type="checkbox"/> Authenticity | <input type="checkbox"/> Belief |
| <input type="checkbox"/> Fitness | <input type="checkbox"/> Balance | <input type="checkbox"/> Responsibility |
| <input type="checkbox"/> Spirituality | <input type="checkbox"/> Beauty | <input type="checkbox"/> Pleasure |
| <input type="checkbox"/> Friends | <input type="checkbox"/> Courage | <input type="checkbox"/> Optimism |
| <input type="checkbox"/> Love | <input type="checkbox"/> Creativity | <input type="checkbox"/> Purpose |

THIS WILL HELP YOU THINK THROUGH YOUR CONTENT STRATEGY AND BRAINSTORM STRATEGIC TOPICS.

WHATEVER YOUR PASSIONATE ABOUT, YOUR AUDIENCE WILL BECOME PASSIONATE ABOUT IT TOO

HOW TO SELL WITHOUT SELLING



The second you start selling all the time you will LOSE your audience.

Find interesting insights, training or resources, add your unique spin, and share with your audience. You will be providing a service, and your audience will have a powerful reason to come back again and again.

If your new online, show yourself in the process of learning and growing. Yes, this means you will need to be a bit vulnerable, but your audience will love you for it. People are attracted to people not product. They will see themselves in YOU and trust you forever.

POWER OF BRANDING TIPS:

Share Stories: facts tell, stories sell. People remember stories more than facts by 100x. So, use that to your advantage. Why do you think I created something called My Story Marketing. Share a story (even if it happened to you at the gym, store, park, over the weekend) and people will feel much more connected. This is NOT the secret My Story Marketing Strategy, but it will increase their trust in you. People do business with people they like, know and trust.

POWER OF BRANDING TIPS:

Implement The Power of Gratitude into your brand.

Compelling Descriptions for Your Live Video

Your Video Description Engages People to Watch Your Videos

How to Find the Best A

The Secret to A

Who Else Wants A

How to Find the best A

How to Handle A like a Pro

My Biggest frustration with A

What to do when A happens

How to Finally....

How to Solve (X Problem) Today

Have You ever made these mistakes?

5 Must Have Resources

Here is a Method that will help you

A "XYZ" Hack for your business

Here is a method That will help you X

3 Ways to boost A with B

Checklist for Creating Live Streaming Videos or Videos

1. Prepare for your broadcasts, (actually sometimes just doing a live broadcast when you have an idea (impromptu) are the best ones. However, some people like to write down their main bullet points. Me: I just speak from my heart or mind. 😊
2. Start Talking – By the way most views come from replays guaranteed
3. Be transparent and real – Just Be You
4. Always provide a call to action. You need to tell them what to do next. Click a link below, go to a website, subscribe, sign up, discover. In our Live Streaming Course, we give you the best call to action ideas for every social media platform.

Other verbal Call to actions when doing video, are as follows:

- 😊 If you know someone who needs to hear this, tag them
- 😊 If this touched you, please share it
- 😊 If you agree, share it, pass it along
- 😊 If you would like any recommendations, direct message me.

5. Always tell your viewers you are grateful they came to watch.
6. Remember they took time to watch, so acknowledge them.

The algorithm listens to your videos or live broadcasts. Especially on YouTube so don't sound demanding or use the words: drop me a comment or drop a comment or replay this.

Get People to Like, Know and Trust You

☺ Pretend you are talking to a friend. This will make others feel a connection with you, where they can identify with you. This makes your video feel more personal and intimate builds trust. It makes people want to see more of what you're up to.

☺ Upgrade Your Brand

Does Your Facebook profile give you instant credibility, likability and make people want to visit your other social media platforms.

EXAMPLE BELOW:

You can add your social media links on your Facebook Bio as well as your other URLs. <https://linktr.ee> is a great free tool where you can link all your accounts together in one place.

Below is an example of my Facebook Bio. Here people can see various ways of contacting me.

CEO, CEO, CEO, Founder of Disrupt Your Brand

Edit Bio

-  Author at [The New York Times Best Seller list](#)
-  Founder and CEO at [Dallas Drone Videography](#)
-  CEO, Founder & Creator at [theinvisiblebrandingmethod.com](#)
-  Best Selling author of [The Power of Asking at Bardi Toto - NY Times Author The Power of Asking](#)
-  CEO, Founder & Author at [thepowerofaskingbook.com](#)
-  Studies at [Self Employed and Loving It!](#)
-  Studied at [CEO Space](#)
-  From [Honolulu, Hawaii](#)
-  Followed by [1,718 people](#)
-  [Barditoto](#)
-  [Barditoto](#)
-  [Barditotomedia](#)
-  [Barditoto](#)
-  [Barditoto](#)
-  [Gratitudelifestyle](#)
-  [bardi2297](#)
-  [twitter.com/barditotomedia](#)
-  [Http://www.barditotomedia.com](#)
-  [instagram.com/barditoto](#)

Edit Details

😊 To lead others, you must practice your own leadership daily – Practice implementing gratitude into your daily life vs. complaining about what you lack. Also implementing gratitude into your business and social media will do wonders. This will not just help your live videos, but it will elevate your success online. In the video course I have added a bonus on how to implement asking and gratitude into your social media foundation.

😊 Be Consistent – we mean when you post, the style of your delivery, and the topics you choose. When an audience expects something specific from you, they will be more likely to return.

😊 See yourself as a leader, and you will perform as a leader – People will be drawn to your confidence and ease

😊 **BE YOU!**



GROW YOUR AUDIENCE MASSIVELY

The truth is, audiences want and need to be told what to do. So, if you want something you have got to ask for it!

Now if you have a problem with asking, you have come to the right place. I wrote the book *The Power of Asking "Creating All That You Want."* Asking is a form of gratitude. When you ask you are allowing someone to give back to you. I train and consult thousands of people on the topic of asking. Asking will change your personal life, business life, give you promotions and create a life you deserve.

Tips to Grow Your Audience:

- 😊 Invite your audience to share the video in the beginning and at the end of your video.
- 😊 Ask genuine questions so they can interact with your content and leave comments.
- 😊 Reward good behavior
- 😊 Show up and deliver, you never know who is watching.

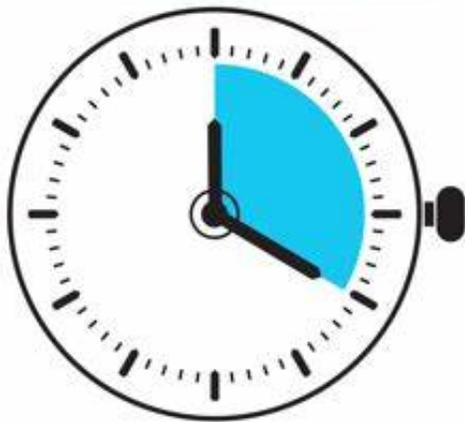
The Power of Branding Academy Tip:

A Watch Party works in a similar way as a Live video and the algorithm loves it! It will boost your views and your reach!

COMMENTS, SHARES AND LIKES – GETTING MORE FOR YOU and YOUR BUSINESS

I am going to tell you my biggest secret if you spend 20 minutes a day making comments, your whole business will change. Making comments is a form of gratitude. Make a comment about someone's post, their photos, their video or their profile.

20 MINUTES



The top 2% on the internet make comments. There is a video on YouTube where Gary Vaynerchuk and I discuss this topic around asking and gratitude. <https://youtu.be/3ObVZxFpMIU>

You will definitely enjoy this. The more you interact with others, the more your posts and videos will appear in their newsfeed. Example on Facebook only 1-3% of people are seeing your posts anyway. So, for me the 20-30 people who interact with me (the same people) always see my posts. The ones who do not make comments, guess what they don't see anything.

Its funny people want people to comment on their posts, and cross-promote, but very few people reciprocate. It is lazy to like and retweet on all social media platforms. Making a comment takes 5 seconds and the ROI is huge. When you have more of an interest in others than you do yourself, you will be unusually successful. People will see you as a real person, not as somebody who has an agenda each time, they converse with you.



CONVERT, CONVERT, CONVERT

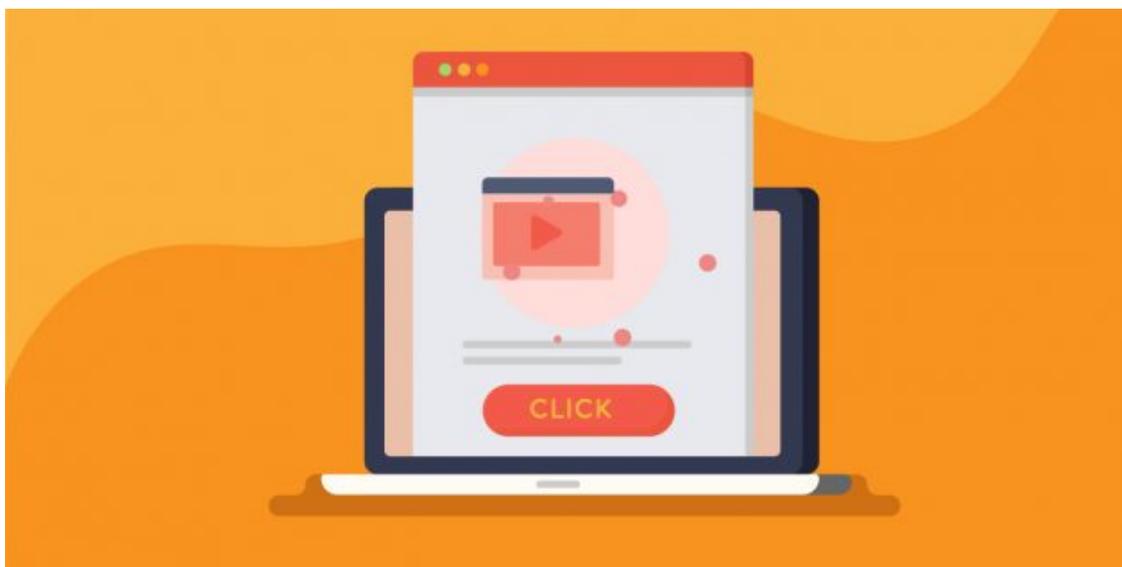
Next is the fun part.....Monetization

Go through the comments on your videos and reach out to the people who made them. Direct message the people who are responding to and interacting with your content.

Provide a Call to action for people to reach out to you. Its important to remind your audience about how to contact you at the end of every video. Remember: each video will be someone's FIRST taste of your content.

Try to think about the times you found yourself signing up for a service, trying out a product, visiting a website, subscribing to a channel, sharing your contact info, or downloading an e-book. Many of us can admit that we mostly did it because a good call-to-action (CTA) convinced us to do so. And that's basically what these CTAs are meant for — inspiring real action from those interested in your content. Given the high video consumption by consumers and the predictions that the rate will even be higher in a few years to come, there's absolutely no excuse not to include a **CTA in your marketing videos especially** if you have a goal you want it to achieve.

In the beginning, you must simply connect with those quality leads and build solid relationships. Seriously, do not start selling until you build that trust. You must focus on relationships before you can even begin to think of monetizing. People want to like, know and trust you.



What CTA Styles Should I Choose for Videos?

Videos can use more than one type of CTA. Text is the most popular of all partly because it's easy to implement. Other types include image, audio, and buttons.

Text and auditory CTAs can be placed anywhere in the video. Normally, there are three options to consider when it comes to deciding where to place a call-to-action in a video – beginning, middle, or the end.

Of course, there's a particular group of viewers who for some reasons won't finish watching your video and so, when you place your CTAs in all the three mentioned places, a larger portion of your audience will have the chance to act on your message, enabling you to maximize the conversion rate.

Image calls-to-action are great when you want to include visuals in your CTA. It could be a specific color, logo, or other branding elements.

Customizing Your Video Call-To-Action

Like we mentioned earlier, your video CTA has to be practical and creative, and this begins by first ensuring that it's relative to your product, service, or sales process. Besides that, consider the goal of the video and then give it a CTA that complements it.

There's no doubt that action words like Click, Buy, Download, Register, and so on make calls-to-action effective. But there's no limit to how creative you want to get. You can also do any of the following:

- *Ask a question
 - *Give free trials
 - *Incorporate forms to be filled out by viewers
 - *Ask your viewers to vote
 - *Recommend another video
 - *Introduce competitions and giveaways
- *Here's an important point to note. These ideas don't fit across all platforms.

For example, social platforms like Facebook, Twitter, and Instagram won't allow you to incorporate forms, but you can do so on your website, particularly if you use a custom video player. This means that if you have a single video you want to share across different platforms, you may have to customize the call-to-action for each platform.

For instance, if the CTA on your YouTube video directs viewers to your website, a similar video on your website should incorporate a CTA that inspires visitors to take a different action. Well, learning how to end a video or make it actionable doesn't stop there. Make sure you go ahead and study these four-creative call-to-action video examples I've rounded up because they correctly incorporate some of the ideas we've mentioned and perform well in achieving the goals apportioned to them.

1. Getting Your Viewers to Subscribe to Your Channel

Subscribers are those people who've given you the permission to share your content with them. For a marketer, this translates to an audience that's looking forward to watching your marketing content.

Through a call-to-action, you can give your viewers a chance to become part of your subscriber base, like in this GoPro video created to promote their HERO3 camera.

Just seconds before the video fades, a bold button appears on the top right corner with the words "Subscribe", and right below the button, there's a lineup of suggested videos still by GoPro just in case you'd like to watch further and learn more.

2. Promoting Your Products and Services

Haven't we all watched movie trailers and somehow longed to or made a decision to watch the movie itself? Well, it's pretty much the same thing with promoting your product, services, or business.

For instance, if you are promoting an eBook, a report, a study, or research, you can create a short video preview and add information that will prompt the viewer to download the content.

ExactTarget applies a similar approach to marketing their mobile behavior report. The video gets the viewer interested in the report by sharing fascinating stats and all along, there's a clickable text call-to-action atop the video plus a download button towards the end giving viewers a chance to download the report.

3. Ask the Viewer to Contact You

Before you ask your viewers to contact you, first you must ensure that your video has what it takes to engage, attract, and even convert them into leads and loyal customers.

Nowadays, it's more difficult to capture and retain the attention of a customer because there's countless marketing content everywhere competing for their attention. That aside,

if viewers quickly lose interest in your video, your call-to-action won't be of much help.

But what if there's way to counter all that. Ever tried personalizing your videos? That is, addressing your target customers individually, probably by their name or creating a video that is unique to their interests and preferences, like in the video below?

If not, that's something you might want to do next because it's an easier way to get them excited and inspire them to take real action, including contacting you, just like the video above does.

4. Driving Traffic to A Landing Page or Website

Using YouTube has its pile of challenges and one of them is that it's easy for the viewer to be distracted by other luring videos. So, in order to get their undivided attention and have a chance to turn them into leads, it's best to use a CTA to direct them to your landing page or website.

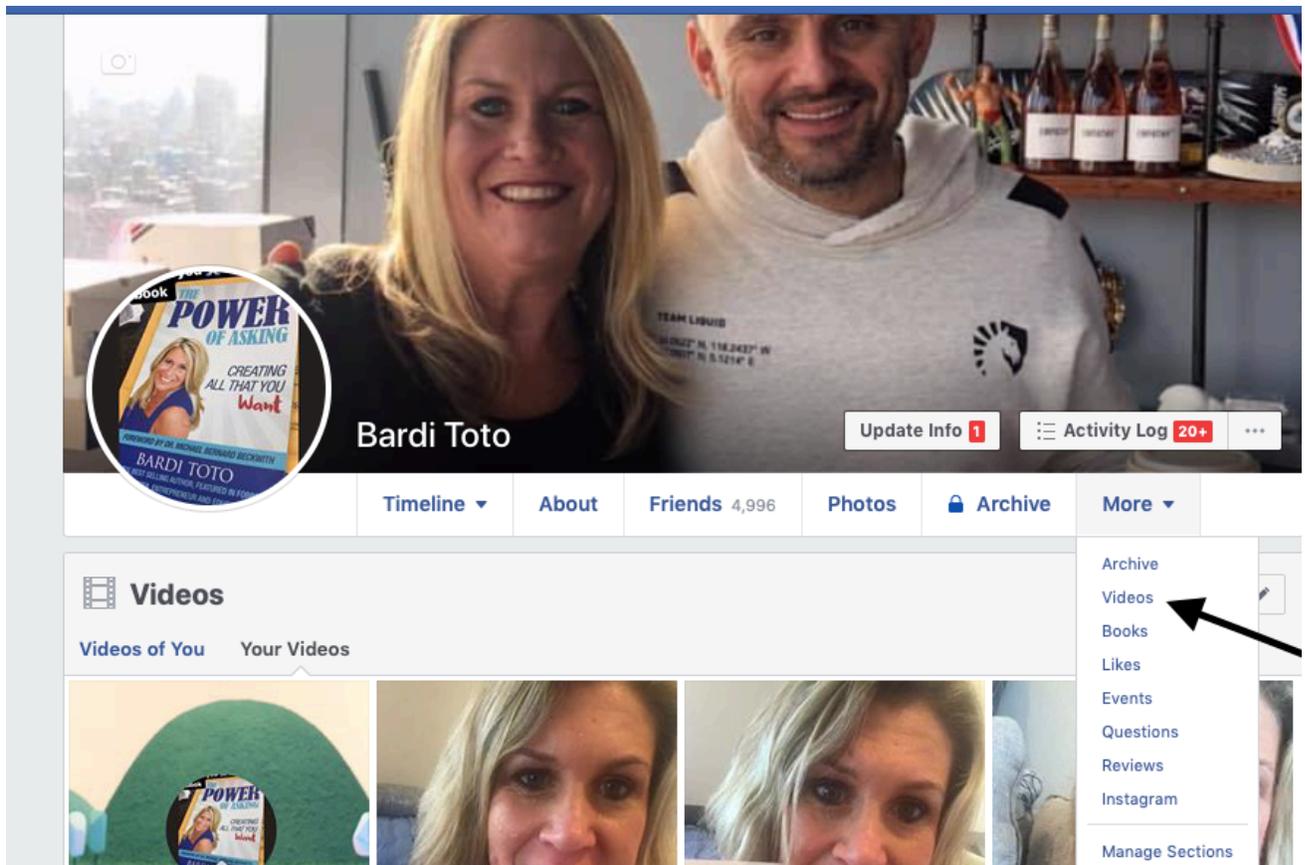
Recently, YouTube introduced YouTube Cards which could be used for such purposes. End screen calls-to-action are also another popular option.

The old and famous Dollar Shave Club's marketing video, for example, uses an end screen call-to-action in which they listed their website's address and used a few more cool words to make the CTA more creative.

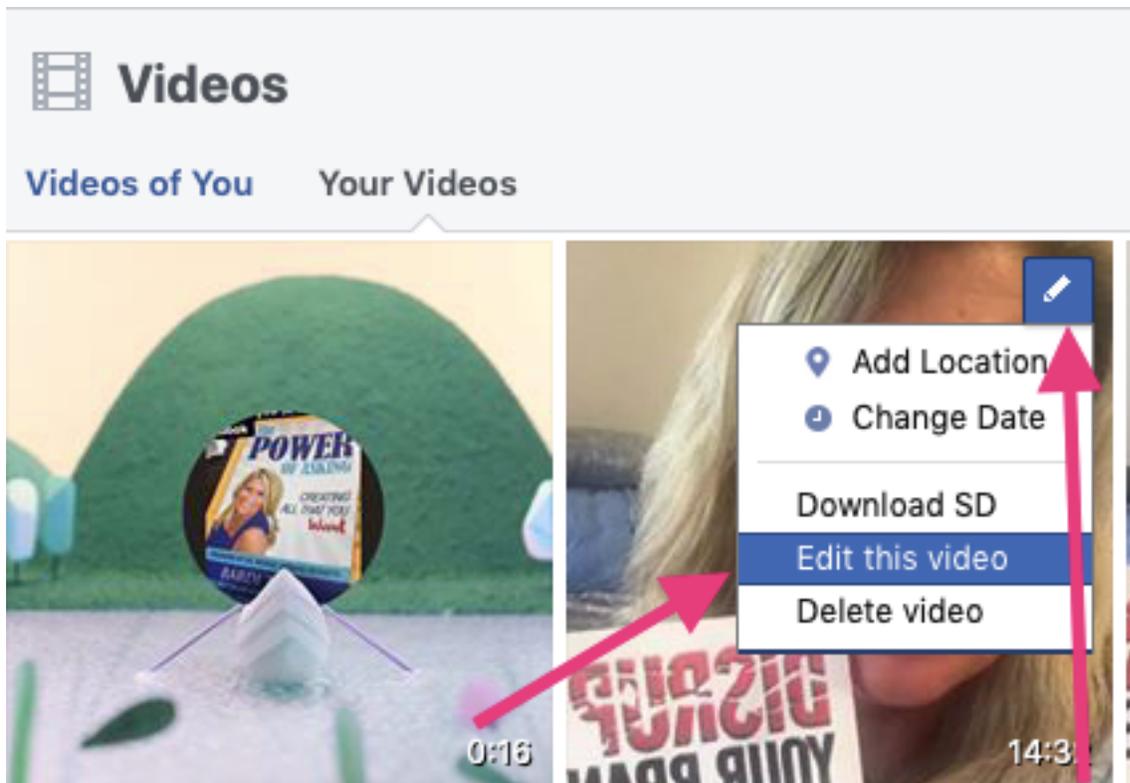
CHANGE THE COVER IMAGE OF YOUR FACEBOOK VIDEO

Facebook chooses the worst covers for your videos, right? If yours doesn't fit, then switch it up.

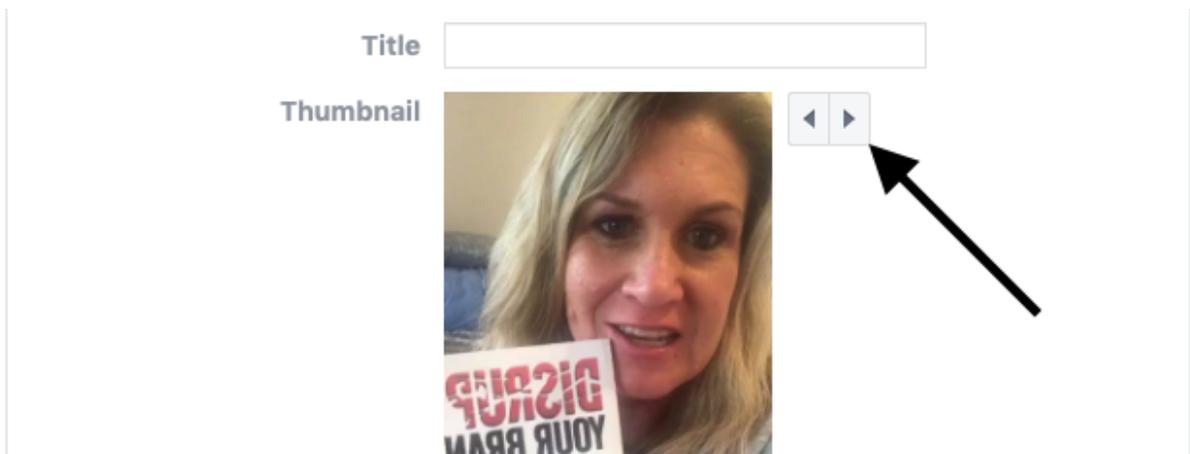
*Open up your Facebook Profile, Click on “More”, then “Videos”



*Click on the pencil located in the top right corner of the video and choose “Edit this video”



*Go to Thumbnail section and choose your cover



Shooting Live Videos

I'm not going to tell you to buy fancy lighting or equipment. People care about what you say not the equipment you use.

I am an impromptu type of gal. I will shoot a video at the gym, at the park, with make-up, without makeup. The only thing I strongly recommend is the MV88 Microphone from SHURE. It plugs directly into your iPhone; the sound is incredible and the quality top notch.

Here are some of our favorite Resources:

<http://www.barditotomedia.com/bardisresources>

What to Do When You Don't Feel like Doing a Video...Seriously

Look nobody said being an entrepreneur was easy. Some days you are not going to wake up and just not feel it. While its important to be gentle on yourself, sometimes you just have to push through.

- Remember that motion comes before emotion. That means sometimes you just have to suck it up!

- Do it anyway

I am so excited to see the amazing videos and live videos you are about to create and how much success is going to follow.

Join our Facebook Group at

<http://www.barditotomedia.com/store>

- ✓ Once there you will find all the support you need in order to CRUSH IT
- ✓ Meet other like-minded individuals

About Bardi

Bardi Toto is a NY Times Best Selling Author, loving mom of 2 boys, an everyday hero recognized on [passiton.com](http://www.passiton.com) out of Millions of people for her Gratitude, Determination and Making a difference in the world on <http://www.passiton.com/your-everyday-heroes>. The foundation of her business and personal life is Gratitude. She shows Entrepreneurs and businesses HOW to implement Gratitude into their sales teams and business via social media. Bardi has gotten world renowned recognition for The Power of Gratitude, amongst her other unique strategies which include Disrupt Your Brand. Bardi has been named as a Global Goodwill Ambassador and received a humanitarian award representing the United States. Bardi is known for her Trademarked programs Disrupt Your Brand and The Invisible Branding Method, world renowned mentoring program, The Power of Asking amongst other programs.

Bardi has been interviewed several times by one of the Top Influencers on the internet Gary Vaynerchuk and featured on the Daily Vee #478.

Voted #2 out of the top 100 Branding Experts to follow on twitter and online. Founder and CEO of a Web Design, Branding/Digital Marketing Agency. Bardi has been featured in Entrepreneur Magazine, Forbes with her “Disruptive” Style of Branding and Marketing strategies implementing Gratitude. She has been featured on TV with her Marketing Strategies, books The Power of Asking and Thinking Upside Down Living

Rightside Up, which include BOLD TV Business, Good Morning Texas, Living 808, ABC, CBS and NBC television, a variety of radio shows. She has also been in several business magazines which have strengthened her proven track record helping Authors, Small business owners, entrepreneurs, Fortune 500 companies and Professional businesses effectively use Social Media. Her book became a #1 Best Seller in LESS THAN 2 hrs. in the top 3 Categories.

Her new book The Power of Asking “Creating All That You Want” is a gift from the heart. Bardi’s goal is to change the lives of millions and make an impact in the world which she has already done with her attitude of gratitude and her heart.

Bardi Loves bringing other’s talents and gifts to the world with her unique Branding and Social Media “Niche Marketing Approach” that has been unseen online.

Bardi Shows people what to do hands on, rather than telling them what to do. Bardi will not tell you what you want to hear but what works and what doesn’t. No Hype! With a strong background in the world of internet technology she has been working with various social networking giants like YouTube, Instagram, Facebook, Linkedin and Twitter. She is passionate about showing fellow professionals how to develop powerful profitable relationships using social media. Bardi provides her clients and students with a proven turnkey business model.

Bardi’s Branding program is the best in the industry. It has helped many including Authors, Celebrities Speakers,

entrepreneurs, musicians, corporations and small businesses catapult their success to the next level. She offers unique Social Media Business Strategy mentoring program “Disrupt Your Brand” which helps you to achieve the success you were destined for.

Her new Power of Asking Mentorship program for Women is a unique blend of personalized coaching, branding and social media. Her Secret is Branding Yourself, going after a “Niche” Market and the Power of Asking implemented with Gratitude.

Bardi Toto’s Story:

From Nurse, to NY Times Author, entrepreneur and business mentor. Bardi took the love of helping other people onto the internet. In 1997 She discovered the world wide web with aol and fell in love with technology, thinking how it could change people’s lives. Her first encounter was not good. She saw people selling information online but not “Showing you how”. Bardi decided to start her own Marketing and branding firm, making sure she stood out, she vowed to help others do the same. Instead of telling people what to do, she was determined to show people “How” to do it with step by step instructions online.

In 2006 Bardi discovered You Tube with video, and her life was never the same. This is where she was founded by Michael Beckwith (The Secret) who wrote the foreword of both her books. Other accolades and success stemmed from her online Video Success. Bardi began her own journey of producing

original business content on Video as the voice of entrepreneurship online.

Bardi started creating step-by-step Video Courses showing people how she became so successful online using Social Media. Her first client made \$300k in 8 months using an \$89 JVC camcorder, however times have changed with Video.... Now they make more income.

Bardi is able to get on the front page of YouTube and Google with any phrase or keyword without spending a dime. She solely has used social media since 2006 and has not spent a dime on marketing. This has gotten her some negativity by some because nobody has been able to duplicate it.

In 2008, Bardi started the Web 2.0 craze aka Social Media Niche Domination online with people like Gary Vaynerchuk, Joel Comm and others which changed her career. In 2009 she went on to become an international bestseller and was featured in a book with John Assaraf, Jim Rohn, Greg Reid, Dan Kennedy and other influencers.

Born in Texas and raised in Hawaii, Bardi was given the gift of growing up with The "Aloha Spirit" aka Gratitude. Bardi has received world renowned recognition from Forbes Magazine, BOLD TV for Business, Living 808, ABC, CBS, NBC for implementing gratitude with marketing for business. She is also the founder and CEO of Kidsforgratitude.org Helping our children become leaders vs bullies. Kids for Gratitude also helps children with medical needs and is a 501 c3.

Replicating what Bardi had done for herself she started doing the same for other businesses and brands, Toto then founded Disrupt Your Brand and Just Leads.

I want to help you:

- ✓ Connect with your audience
- ✓ Build Your Brand, Build Credibility and Trust
- ✓ Monetize
- ✓ Be Seen as the expert in your niche
- ✓ Create the Lifestyle of Your Dreams

All the tips and strategies I have personally executed and have gotten results.

My Newest Course on YouTube and The Video Branding Academy is the best of the best. Video is what changed my life from former nurse, single mom of 2, to becoming a NYT Author, being featured in Entrepreneur, Forbes and on Multiple Television media.

<http://www.youtubeforyourbusiness.com>
and <http://www.videobrandingmethod.com>



Top Resources for Marketing Online

<http://www.barditotomedia.com>

Tools & Services

Graphic Design <http://barditotomedia.com/invisible-branding-graphic-design/>

New Courses as of May 2020

Zoom

<http://www.zoommadeeasy.com>

Instagram

<http://www.instagramforyourbusiness.com>

Live Streaming Course

<http://www.livestreamingeasy.com>

Creating a Virtual Summit

<http://www.onlinesummitlaunch.com>

TikTok

<http://www.tiktokforyourbusiness.com>

Create Your Own Elearning Center and Make an Instant Income

<http://www.elearningmethods.com>

YouTube

<http://www.youtubeforyourbusiness.com>

HOT!!!! Video Branding Method Academy
How I Can get you on the front page of YouTube with ANY
Phrase or keyword in less than 20 minutes, and How you can
Dominate, Get Ranked, Build Credibility and Trust on YouTube.

<http://www.videobrandingmethod.com>

White Board Animation

<http://barditotomedia.com/whiteboardanimationservices/>

Webpage Design

<http://barditotomedia.com/wordpressblogpackages/>

Video Editing

Highly Recommend this company for video editing and
photography. They Travel too

<http://www.openbookentertainment.com>

Gary Vee and Bardi Toto Interview

<https://youtu.be/3ObVZxFpMIU>

Social Media Fast Track

Stand Out. Get Massive Exposure

<http://barditotomedia.com/socialmediafasttrack/>

Books and courses to Explode Your Business, and latest book
Disrupt Your Brand featuring Gary Vee

<http://barditotomedia.com/store/>

Podcast

<https://podcasts.apple.com/us/podcast/bardi-toto-disrupt-your-brand/id1492019780?ign-mpt=uo%3D4>

Training Courses and strategy

<http://barditotomedia.com/mentoringstrategy/>

How Gratitude Advances Marketing in Business

<http://barditotomedia.com/gratitude-coaching/>

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